



CITY OF MOUNTAIN VIEW

HUMAN RELATIONS COMMISSION

## AGENDA

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**REGULAR MEETING - THURSDAY, DECEMBER 5, 2013  
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET  
6:30 P.M.**

**THIS REGULAR MEETING WILL ALSO BE TELECONFERENCED PURSUANT TO GOVERNMENT CODE SECTION 54953(b) WITH COMMISSIONER KEVIN BOER PARTICIPATING IN THE MEETING FROM LOBBY OF THE MARRIOTT SPRINGHILL SUITES IN WENATCHEE, WASHINGTON, 98801. THE TELECONFERENCE LOCATION IS ACCESSIBLE TO THE PUBLIC AND AN AGENDA FOR THE MEETING WILL BE POSTED AT THAT LOCATION PURSUANT TO GOVERNMENT CODE SECTION 54953(b)(3).**

**1. CALL TO ORDER**

**2. ROLL CALL** – Commissioners Kevin Boer, Greg Coladonato, Aila Malik, Lucas Ramirez, Nilda Santiago, Jamil Shaikh, and Chair Ken Rosenberg.

**3. MINUTES APPROVAL**

Minutes for the November 7, 2013 Regular Meeting have been delivered to Commissioners and a copy posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

**4. ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Commission on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Commission from acting on nonagenda items.

**5. UNFINISHED BUSINESS**

**5.1 CIVILITY ROUNDTABLE PROGRAM PLANNING**

The Commission will discuss program planning details for the next Civility Roundtable Program scheduled for March 26, 2014 in collaboration with the American Leadership Forum.

Action may be taken on this item.

**5.2 SILICON VALLEY AFRICAN FILM FESTIVAL REQUEST FOR SPONSORSHIP**

The Commissioners will discuss the sponsorship for the Silicon Valley African Film Festival.

Action may be taken on this item.

**6. NEW BUSINESS**

**6.1 CITY COUNCIL COMMUNITY SURVEY RESULTS PRESENTATION AND DISCUSSION**

The Commission will hear a presentation regarding the results of the recent community survey that was conducted by the City Council.

Action may be taken on this item.

**7. COMMISSIONER OUTREACH EFFORTS, UPDATES, AND PLANNING**

Commissioners will report on their outreach efforts.

**8. COMMISSION/STAFF COMMENTS, QUESTIONS, COMMISSION REPORTS**

No action will be taken on any questions raised by the Commission at this time.

The veterans memorial location consideration will be presented to the Parks and Recreation Commission on December 11, 2013.

The January 2, 2014 Regular Meeting of the Human Relations Commission is cancelled.

The next meeting of the Human Relations Commission will be held on Wednesday, January 8, 2014, at 6:30 p.m. in the Plaza Conference Room.

**9. ADJOURNMENT**

KC/2/MGR  
607-12-05-13A

## AGENDAS FOR THE HUMAN RELATIONS COMMISSION

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Commission Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Youth Resources Manager Kimberly Castro at (650) 903-6301, or e-mail at: *kim.castro@mountainview.gov*.
- Interested persons may review the agenda and staff reports at the Mountain View Library (585 Franklin Street) beginning the Friday evening before each regular meeting and at the City Manager's and City Clerk's Offices, 500 Castro Street, Third Floor, beginning the Monday morning before each meeting. Staff reports are also available during each meeting.
- **SPECIAL NOTICE – Reference: Americans with Disabilities Act, 1990**  
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the City Manager's Office at (650) 903-6301 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Commission may take action on any matter noticed herein in any manner deemed appropriate by the Commission. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE**—Any writings or documents provided to a majority of the Human Relations Commission regarding any item on this agenda will be made available for public inspection in the City Manager's Office, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

## ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Commission on a nonagenda item may do so during the "Oral Communications" part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



CITY OF MOUNTAIN VIEW

HUMAN RELATIONS COMMISSION

## MINUTES

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REGULAR MEETING - THURSDAY, NOVEMBER 7, 2013  
PLAZA CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET  
6:30 P.M.

1. **CALL TO ORDER**

The meeting was called to order at 6:31 p.m. with Chair Rosenberg presiding.

2. **ROLL CALL**

**Present:** Commissioners Kevin Boer, Greg Coladonato (arrived at 6:35 p.m.), Aila Malik, Lucas Ramirez, Nilda Santiago (arrived at 6:40 p.m.), Jamil Shaikh, and Chair Ken Rosenberg.

**Absent:** None.

3. **MINUTES APPROVAL**

**Motion** – M/S Ramirez/Shaikh – Carried 7-0 – Minutes for the Regular Meeting of October 3, 2013 were approved without modification.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC** – None.

5. **UNFINISHED BUSINESS**

5.1 **CIVILITY ROUNDTABLE PROGRAM PLANNING DISCUSSION**

Commissioner Ramirez provided an overview regarding the planning and time frame for the next Civility Roundtable. No action was taken on this item.

## 6. NEW BUSINESS

### 6.1 SILICON VALLEY AFRICAN FILM FESTIVAL PRESENTATION AND REQUEST FOR SPONSORSHIP

A presentation was given by Chike Nwoffiah, Executive Director of Oriki Theater in Mountain View and Chair of the Silicon Valley African Film Festival, on the Silicon Valley African Film Festival and requested that the Human Relations Commission (HRC) sponsor the 2014 season.

**Motion**—M/S Boer/Ramirez—Carried 6-1; Coladonato no—To sponsor the African Film Festival in the amount of \$500 for the 2014 season.

SPEAKING FROM THE FLOOR IN FAVOR OF THIS ITEM:

- Miriam Castaneda
- Mike Fischetti

### 6.2 HOPE'S CORNER PRESENTATION AND REQUEST FOR SUPPORT

A presentation was given by volunteer Mike Fischetti regarding Hope's Corner programs and mission to serve the homeless of Silicon Valley. No action was taken on this item.

### 6.3 SANTA CLARA COUNTY REGIONAL HRC NETWORKING BREAKFAST

**Motion**—M/S Coladonato/Shaiikh—Carried 7-0—To host the Santa Clara County Regional HRC Networking Breakfast in the first quarter of 2014.

SPEAKING FROM THE FLOOR IN FAVOR OF THIS ITEM:

- Miriam Castaneda

### 6.4 DAY OF CIVIC HACKING PRESENTATION

Commissioner Boer explained his role and experience with civic hacking.

**Motion**—M/S Boer/Ramirez—Carried 7-0—To allow Commissioner Boer to promote a civic hacking event to the Council Technology Committee.

## 6.5 JANUARY REGULAR MEETING

**Motion**—M/S Rosenberg/Coladonato—Carried 7-0—To cancel the January Regular Meeting of the HRC and to host a Special Meeting of the HRC on Wednesday, January 8, 2014, at 6:30 p.m.

## 7. COMMISSIONER OUTREACH EFFORTS, UPDATES, AND PLANNING

Commissioner Ramirez spoke regarding his attendance to the last Council Neighborhoods Committee meeting.

## 8. COMMISSION/STAFF COMMENTS, QUESTIONS, COMMISSION REPORTS

- New Commissioner Aila Malik introduced herself.
- Berlin Wall dedication event is to be held on November 14, 2013, at 3:00 p.m. in front of the Library.
- The new HRC values recommendation request will go to City Council on December 3, 2013.
- The veterans memorial location consideration will go to the Parks and Recreation Commission on December 11, 2013.

## 9. ADJOURNMENT

The Commission adjourned at 8:21 p.m.

Respectfully submitted,

Kimberly Castro  
Youth Resources Manager

KC/7/MGR  
607-11-07-13mn-E



**MEMORANDUM**

City Manager's Office

**DATE:** December 2, 2013

**TO:** Human Relations Commission

**FROM:** Kimberly S. Thomas, Assistant to the City Manager

**VIA:** Kimberly Castro, Youth Resources Manager

**SUBJECT:** Voter Survey Related to Capital Priorities – Community Survey Excerpt

In accordance with the Human Relations Commission (HRC) Work Plan item for Fiscal Year 2013-14 to, "Conduct a community analysis to identify local HRC-related issues," this memorandum provides a summary of the general community satisfaction portion of a larger voter survey related to the City's long-term capital needs (Attachment 1). Conducting the larger voter survey was directed by the City Council on May 7, 2013, and presented for consideration on November 5, 2013. Other information requested by the HRC in relation to the work plan item are also attached for the Commission's reference (Attachments 2 and 3).

**BACKGROUND**

The City contracted with the professional polling firm Godbe Research to conduct the survey; developed a staff team for subject matter input; and met with Councilmembers Bryant, Kasperzak, and Siegel as a "sounding board" for feedback on the survey. The Council "sounding board" reviewed the draft of the survey, provided input at a meeting on August 21, 2013, and which resulted in the final questionnaire. The survey scope served multiple purposes with one of the main goals being to provide policy makers with data to consider when determining the viability of further action on a potential voter measure in 2014 or 2016. The survey was not as detailed as a true "ballot measure survey."

The survey was designed to ask voters a limited number of questions about their satisfaction with City services, but primarily focuses on their priorities and potential support for a voter measure of some type for funding seven specific unmet capital project needs. The focus of the survey was on the seven facility needs identified by the City Council and what level, if any, support exists for funding one or more of the

improvements. The survey was not as detailed as a “community satisfaction survey” of the type last conducted in 2006.

**Summary of Resident Satisfaction Portion of the Survey:**

- The survey was a statistically valid poll of 700 likely voters.
- The survey employed split sampling and lasted approximately 18.6 minutes.
- The start of the survey included basic satisfaction questions that are standard preparation for any larger survey. The survey sought to gauge satisfaction with core services as those programs are the primary way voters see facilities. These were questions in which the HRC expressed an interest.
- The results show 94 percent satisfaction for all residents concerning the City’s overall job performance.
- The results also show nearly three-quarters (74 percent) of likely voters have a favorable opinion of the job the City is doing to manage taxpayer funds, and only 10 percent had an unfavorable opinion.
- Respondents are most satisfied with Fire protection and paramedic services, Library services, park facilities, and Police services.
- Registered voters preferred the City focus on projects such as the creation of a grade separation at the Rengstorff Avenue Caltrain tracks, or improving/replacing Police and Fire facilities.

The City Council decided not to pursue a voter measure for 2014 at the November 5, 2013 meeting, but the results of the survey will be used by the City Council as a guide for future capital improvements. The Council has requested refining the project scope(s) and budget(s) be brought back for discussion with particular focus on the needs of public safety in the near term.

KST/KC/5/MGR  
607-12-02-13M-E

- Attachments:
1. [Unmet Capital Improvement Projects – Voter Survey Results and Consideration of Funding Options](#)
  2. Ask Mountain View Data and Other Data Sources (Provided via E-mail to the HRC on July 29, 2013)
  3. Council Neighborhoods Committee (CNC) Meeting Information (Provided via E-mail to the HRC on July 29, 2013)

cc: CM, ACM, FASD, ANSM

**Ask Mountain View Data and other Data Sources  
(Provided via E-mail to the HRC on July 29, 2013)**

Ask MV— shows common City services that customers identify as “concerns, questions, suggestions, or even compliments.” For background—this is similar information we provide to the Council periodically and often include parts of in Citywide newsletters and annual reports. Below is the CRM data for the last FY 2012-13—it fluctuates from year to year, but these ten are always popular.

<b>Ask MV Customer Requests in FY 2012-13:</b>		<b>The top 10 areas of Ask MV Requests: Topic/Subtopic</b>
<u>Type</u>	<u>Count</u>	
Concern	1139	1. Library – suggest a purchase
Compliment	88	2. Streets and Traffic – Traffic Signals
Question	1607	3. Streets and Traffic - Other
Suggestion	1148	4. Other – can’t find what you’re looking for?
<u>Totals</u>	<u>3982</u>	5. Parks, Trees and Trails – Tree Issues
		6. Streets and Traffic – Bicycles and Pedestrians
		7. Library – General Information
		8. Police Services – Abandoned Vehicles
		9. Streets and Traffic – Potholes, Sidewalks & Pavement Issues
		10. Parks, Trees and Trails – City Parks

Additional information that might help identify local HRC-related issues include, but are not limited to: the Census ten-year data; Census American Community Survey (ACS) ongoing survey that samples a small percentage of the population every year; the Council two-year goals that reflect Citywide needs; the extensive updated General Plan; Consolidated Plan; or even CDBG reports may offer more suited and targeted information that is of interest to the Commission.

Lastly, several new technologies will be employed as part of the website redesign in the late Fall that will include enhanced feedback, easier contact us info, streamlined community resource info, and some special features for targeted info and feedback like open-budget software.

I hope this information is helpful to the commission as you all attempt to dive into the important work of the Commission.

Kind regards,  
Kimberly Castro  
Youth Resources Manager

**HRC Request for Council Neighborhood Committee (CNC) Q & A  
(Provided via E-mail to the HRC on July 29, 2013)**

Hello Commissioners,

Here is additional data that you requested regarding the Council Neighborhood Committee meetings. That concludes my swarm of information gathering for today. I hope you are enjoying your summer.

Kind regards,  
Kimberly Castro

From: Francis, Joanne  
Sent: Wednesday, July 24, 2013 11:48 AM  
To: Castro, Kim  
Cc: Lauzze, Linda  
Subject: RE: HRC Request for CNC Q & A  
Importance: High

Hi Kim,

Here are the most current meeting reports available from the previous last two years. Also, included is the Mobile Home Parks meeting report, this meeting is also held every two years. Let me know if you have any questions.

Thank you,

Joanne

Joanne S Francis  
City of Mountain View

From: Castro, Kim  
Sent: Friday, July 19, 2013 2:10 PM  
To: Lauzze, Linda  
Cc: Francis, Joanne  
Subject: HRC Request for CNC Q & A

The Human Relations Commission (HRC) has a work plan item for FY 13-14 to "Conduct a community analysis to identify local HRC - related issues." As such, they would like to review the questions and responses that have been compiled at the Council Neighborhood Meetings for the past two years - as to include all six neighborhoods. Please provide this information to me by July 29 and I will forward it to the Commission.